

## Bringing people who love boats together for more than 20 years

Boatshed.com

The world's favourite international yacht brokerage









## Enjoy the experience

At Boatshed.com we want your experience of buying or selling a boat to be as easy and enjoyable as possible.

Through a combination of our global reach and local presence, full service brokerage facilities and total transparency in the way we do business, Boatshed.com is now a cornerstone of the international yacht brokerage industry.

But what sets us apart from other yacht brokers is our industry-leading technologies which intuitively match buyers with sellers.

It's been bringing people who love boats together for more than 20 years – with more than 20,000 boats sold.

With our HQ team based in Hampshire, England, Boatshed.com is the world's largest independent yacht brokerage – and we sell more boats, faster, than any other yacht brokerage.



## All types of new and used boats...for all types of people

#### Sail Boats

Day sailer Coastal cruising Blue water cruising Motorsailers Multihulls Performance and Racing Classic sailing yachts

#### **Power Boats**

Sports and weekender boats Motor Cruisers Multihulls Classic motor yachts Work boats Super yachts

#### **Inland Waterways Boats**

Houseboats Inland cruising Narrowboats Widebeam barges Dutch steel cruisers Barges Commercial





































## At a glance

Buy and sell boats with the world's largest independent yacht brokerage

900,000 registered boat buyers

70+ brokerage offices worldwide

16 countries covered

280,000 unique website visitors pcm

20,000+ boats sold to date

1,000+ boats sold every year

1999 – opened first brokerage office

Get involved – join us and start selling more boats through our Modular Brokerage!





# Sell your boat faster with Boatshed.com

# Why you should sell your boat with Boatshed.com

Listing your boat with Boatshed.com not only provides global reach but also the full support of our HQ and locally based teams at more than 70 international locations.

To ensure that we deliver the best possible level of information and detail for prospective buyers on our digital platforms, Boatshed.com brokers visit every boat prior to listing.

We record around 350 pieces of data with transparent information including:

- Full specifications of the boat
- Boat inventory
- Up to 300 high quality images
- Videos
- Virtual Reality walkthroughs
- Broker's report and comments

Once your boat is listed on Boatshed.com, our analytics get to work, filtering more than 62 million rows of data to find the most suitable and serious prospects for viewing.

All viewings are arranged and accompanied by a Boatshed representative – and there are no fees to pay until the boat is sold.



# How to sell your boat with Boatshed.com

At Boatshed.com, we don't just sell boats. We bring great people and great boats together – by making the process as easy and seamless as possible.

**Get in touch** Contact your nearest Boatshed.com brokerage office. Your broker will arrange an appointment to meet you.

**Get online** We'll visit the boat, record more than 350 pieces of data, including images, videos, specifications and inventory and agree the listing content with you before it goes live.

**Stay informed** You'll have a dedicated account on Boatshed.com to monitor interest and progress in the promotion of your boat while we personally accompany all viewings.

**Sell with confidence** Our Team manages every aspect of the sale transaction including contracts, transfer of ownership and the secure handling of funds.



# Global reach and maximum exposure

#### Get seen in more places

Our multiple listing service broadcasts details of your boat to the widest possible audience of potential buyers – around the corner and around the world.



VACHTWORLD



#### BOAT24.COM



#### BOATSHOP24.COM







# Buying a boat with Boatshed.com

# Making life easier for you to buy with Boatshed.com

Buying a boat is an emotional journey. A mix of excitement and trepidation.

And with 1000s of boats to choose from at Boatshed.com we want your journey to be as smooth and comfortable as possible. Here's how we can help.

#### **Get started**

Go to Boatshed.com and set up your secure account in 'My Boatshed'. This keeps track of all the boats you view so you can easily compare one against the other. Opening your account also provides access to all the images, videos and data we have prepared about each boat.

#### **Get informed**

Our user-friendly search parameters help you to find a boat that meets your requirements. Also, our machine-learning technology will recommend other boats similar to what you're looking for...but may not have considered.

#### Get onboard

Your broker will accompany you on any viewings and when you're ready to make an offer we'll handle all the negotiations, documentation and transfer of funds.



# Buying a boat with Boatshed.com

## The process of buying a boat with Boatshed.com

#### View online and on the water

Once you've identified the boat that you're interested in, call your local Boatshed.com broker to arrange a viewing.

#### Ready to make an offer?

We handle all negotiations and once your offer is accepted, a 10% deposit and sales agreement secures the boat for your further inspection, surveys and sea trials.

#### **Under offer**

When your deposit has cleared, the boat is officially 'Under Offer', preventing further bids. The deposit is kept in a dedicated Client Account.

#### Arrange a survey

If the survey goes well, you can proceed to the final stage of the process with payment of the balance of funds due prior to transfer of ownership. Should you decide to withdraw your offer, then your deposit is refunded.

#### Completing the purchase

We hand over the Bill of Sale plus the boat's documentation and keys.Title of ownership is transferred and the boat is now officially sold – to you!

#### www.boatshed.com/aboutus/how-to-buy-a-boat





# What our customers say about Boatshed.com

"Thanks a lot for getting me the sale, the whole process was so much easier than trying to sell my boat myself." Matt - Boatshed Brighton

"Thank you for your excellent service, I shall certainly recommend you at every opportunity." A. Marven - Boatshed Bourgogne

"I found the service from Boatshed to be professional, with a good level of regular communication between myself, the Boatshed team and the seller. Plenty of detailed photos of the boat helped me gain a good insight into the condition and equipment aboard the vessel, before going to the initial viewing." Mr M Cockram - Boatshed Seattle

"Just a quick note to say thank you very much for your superb brokerage skills in selling Golly. As you know we have bought and sold many boats over the years and this has by far been the most stress free and pleasurable experience." Nick T - Boatshed IOW

"Thanks for your very welcome call today. Had a good cry and feel better now!! Thank you again for all your hard work." Chris & Pat T - Boatshed Midi Canals

"Many thanks for a smooth exchange of ownership of 'Grey Wolf'. Boatshed Hayling Island were a pleasure to deal with being very helpful and professional." Tim and Sally - Boatshed Hayling Island



### Boatshed.com - your first choice for buying and selling boats

**Track record** More than 20,000 boats sold, on average 1,000 boats every year

**Professional** Hundreds of images, VR and videos created by our team for every listing

**Valued** In excess of 280,000 unique website visitors every month

**Global** 70+ Boatshed.com international locations, each with local representation

**Big data** Our bespoke industry-leading technology intuitively matches buyers to sellers

**Boatshed Pay** All transactions are processed through secure client accounts

**Trust** We visit every boat prior to listing and personally accompany all viewings

**Opportunities** More than 900,000 registered Boatshed.com users looking for boats

**Support** Customer-focused through our HQ team and 156 brokers globally



# Join us - and turn your passion into a business!

If you're passionate about boats, then there's a great business opportunity waiting for you at the world's favourite international yacht brokerage.

From a pastime to a passion. It's how Boatshed.com began when co-founders Neil and Mandy Chapman opened their first brokerage office in Milford Haven in 1999.

Boatshed.com is now the largest independent yacht brokerage in the world – and we're inviting you to become part of our continued growth and success.

Be part of our global expansion programme in bringing buyers and vendors together by choosing which one of our multiple entry points suits you best and which level of commission you would like to receive.

At Boatshed.com we sell boats twice as fast as other brokers according to independent industry statistics.

Discover how you can get involved with us and become part of a dynamic organization that has been redefining international yacht brokerage for more than 20 years.





Join the Boatshed.com Team

# Your own Boatshed.com franchise

Join Boatshed.com with a full scale franchise providing everything you need to be able to operate profitably in the boat sales business

- Your own exclusive geographical territory
- Earn 90% of the commission on boat sales
- Five-year term
- Dedicated Boatshed.com franchise website
- Access to 900,000 registered users
- Boatshed.com Dashboard to manage listings and sales
- Automated data feeds to MLS websites such as Yachtworld and Boats.com at discounted rates
- Access to all the features on Boatshed.com micro sites, including boatshedbusiness.com
- Full training and support from the Boatshed.com HQ team

www.boatshedbusiness.com/franchise



Modular

Brokerage

## Modular Brokerage

Choose from one of our five modules to create a new revenue stream

From simply introducing a boat to be listed on the Boatshed.com website to being a fully accredited Boatshed.com broker – we make it easy for you to work with Boatshed.com

#### Who is using our modular brokerage?

- You may have friends or contacts who are thinking about selling their boats
- Marine-related business looking to generate additional revenue by introducing Boatshed.com listings to your customers
- Yacht Clubs who recommend boats for sale on Boatshed.com to their members
- Organisations with people who like to record information and take photographs of boats
- Marine professionals who are adding significant value to their portfolio of services by referencing customers to Boatshed.com listings

#### www.modularbrokerage.com



## Refer Boats

## Refer a Boat

#### Boost your income by introducing a boat to sell on the Boatshed website

If you know a boat owner who is looking to sell a boat or works with boats, then here's a great opportunity to earn some extra money. Introduce a used boat to Boatshed for us to include on our listings - and we'll pay you up to 20% of the broker commission.

It's our way of thanking you for your contribution in bringing boat vendors and buyers together.

#### www.referaboat.com



## Bringing people who love boats together for more than 20 years

From its humble beginnings – working out of a makeshift office at Milford Haven Marina in 1999, through its evolution to the world's largest independent international yacht brokerage – the story behind Boatshed.com is nothing short of remarkable.

We're proud of the amazing team of people who have joined us on our journey so far, providing the enthusiasm, professionalism, support and local knowledge that has made Boatshed.com a trusted and respected global brand.

And we're privileged to have helped more than 20,000 boats find new owners through our innovative technologies and total commitment to customer service.

We know that selling and buying a boat can be a time of mixed emotions. That's why we want your experience to be as easy and enjoyable as possible.

Browse our website and contact Boatshed.com today – and let us help you discover a better way to sell and buy a boat.

Boatshed.com – selling more boats, faster, than any other yacht brokerage.



## **Boatshed - Essential Contact Information**

Head Office and general enquiries	
www.boatshed.com/contact.php boatsales@boatshed.com +44 (0) 1983 869 203	Our HQ team is based at Gosport in Hampshire. We're here to help you with every aspect of buying and selling boats through our online platform and international group of Boatshed brokerage offices
Sell your boat	
www.boatshed.com/aboutus/sell-my-boat boatsales@boatshed.com +44 (0) 1983 869 203	Boatshed sells more boats, faster, than any other yacht brokerage. Get in touch with us today and get your boat in front of interested buyers
Buy a boat	
www.boatshed.com/aboutus/how-to-buy-a-boat boatsales@boatshed.com +44 (0) 1983 869 203	We have thousands of listings on our website. Find the boat you're looking for by using our industry-leading search platform that matches buyers to sellers
Business Enquiries	
www.boatshedbusiness.com business@boatshed.com +44 (0) 1983 869 203	Ready to join us? Get more information about the great opportunities waiting for you by working with Boatshed in our Modular Brokerage, or Franchise opportunity
Refer a Boat	
www.referaboat.com refer@boatshed.com +44 (0) 1983 869 203	Do you know someone who is thinking about selling their boat? Introduce them to Boatshed and earn yourself up to 2.5% of the boat's selling price!
Media and Press	
www.boatshed.com/news.php boatsales@boatshed.com +44 (0) 1983 869 203	For comment, opinion and more information about news from Boatshed.com on our website and beyond
Find your nearest Boatshed.com Broker	

#### Find your nearest Boatshed.com Broker

www.boatshed.com/contact.php boatsales@boatshed.com +44 (0) 1983 869 203 With more than 70 brokerage offices and representation in over 16 countries across the UK, continental Europe, the USA, Canada, the Caribbean and Asia, we're ready to help you with your enquiry

Boatshed.com is part of the Boatshed Group of Companies

UK HEAD OFFICE: The Engine House, Royal Clarence Yard, Weevil Lane, Gosport, Hampshire, PO12 1AX. UK Boatshed.com Ltd - Company No. 4859944 - VAT No. 871 6546 01 - Registered In England & Wales